

Researcher Manager / Senior Manager- UX Design Research-Indo...

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Company: Halokerja

Location: Indonesia

Category: other-general

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Research-Indo... Date Posted: Posted30+ hari yang lalu Salary:LazadaIndonesia Apply Now
Whatsapp to Friend Save This JobJob DescriptionLocation:IndonesiaDepartment: Product
ManagementLocation: IndonesiaJob DescriptionJob DescriptionWorking with the regional
User Experience Design (UED) team, this role and will focus on supporting the regional
user research team, with execution of user research and bringing in consumer insights and
consulting, to help guide UX Designers and Business Teams, across the SEA region, on
developing and improving Lazada's platform. The Researcher will manage regional
projects, moderate qualitative studies, and prepare deliverables for qualitative and
quantitative research projects.What would your day look like?Responsible for the successful
management of project operations and delivery of projectsManage day-to-day
communication with relevant stakeholders and collaboration teamsModerate qualitative in-
depth interviews and focus group discussions in English and local language – Bahasa
Indonesia (phone, in-person, online, etc.)Designing of discussion guides and questionnaire,
content analysis of transcripts, data analysis from raw data and creation of reportsEnsuring
reports are accurate and timely prepared using MS PowerPointDiscuss recommendations
and provide consulting on way-forward to the Business TeamsSupport the user research team
on any other projects and initiatives, including Quantitative research and Usability
TestingJob RequirementsWhat are we looking for in you?6 to 8 years market research
experience is mandatory, preferably gained at an agency, demand-side primary market

researchA mix of Qual-Quant background is essentialUnderstanding of qualitative frameworks and knowledge of projective techniquesKnowledge of Quantitative research, designing survey questionnaire, using SPSS / Q, and any online survey scripting softwareFamiliarity with execution of entire project cycle for research studies i.e. setup to report deliveryStrong Project Management capabilities (managing timelines and stakeholder communication)Proficiency in written and verbal English and local language - Bahasa IndonesiaProficiency in MS Office, particularly PowerPoint and ExcelLocal candidates preferredRelated Jobs BaruResidences Engineering Technician RAFFLES Jakarta Posted2 hari yang laluApply Now The Residences Engineering Technician is a multi-skilled person, capable of performing routine maintenance and essential repair functions in the areas ofâ| Head of Strategy and Operations (DOOH)GO-JEK Jakarta Posted30+ hari yang lalu Apply Now As our Head of Strategy and Operations (Digital Out of Home) for the Promogo team, you'll take the wheel in strategizing, planning, and monitoring the executionâ| Customer Service Agent Ãçâ-â 4PL MaerskJakarta 30+ hari yang lalu Apply Now Previous customer service experience in logistics and supply chain will be an advantage.Build strong and lasting relationships with customers and provideâ| BaruAccounting Clerk Marriott International, Inc Denpasar - 3 hari yang lalu Apply Now Maintain accurate electronic spreadsheets for financial and accounting data.Check figures, postings, and documents for correct entry, mathematical accuracy,â|id - Apply Now Job Detail Job Id 9b91a314b7fc27ea Location Indonesia Company LazadaTypePrivateEmployment Status Permanent PositionsAvailableCareer Level Experience Gender Male/Female Contact Lazada Sponsored byhttps://www.halokerja.id connects jobseekers and recruiters by accurately matching candidateprofiles to the relevant job openings through an advanced 2-way matching technology. While most jobportals only focus on getting candidates the next job, Shine focuses on the entire career growth ofcandidates. Quick LinksHOME ABOUT US CONTACT PRIVACY POLICY TERMS & CONDITIONSJobs By IndustryInformation Technology Jobs Recruitment/Employment Firms Jobs Education/Training Jobs Manufacturing Jobs Call Center Jobs N.G.O./Social Services Jobs BPO Jobs Textiles/Garments Jobs Telecommunication/ISP Jobs Latest Job Copyright © 2023 halokerja.id . All Rights Reserved.

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