

Plus One Group: Marketing Strategy Director / Team Lead

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Company: Philpar

Location: Indonesia

Category: other-general

We are looking for a strong marketing leader to help define and deploy an improved marketing strategy for a holding company of western food & beverage brands operating in Indonesia (Bali, and other cities). You will be expected to own the entire marketing strategy of the business, and should have previous experience with the full stack of marketing (social media, content strategy, paid ads, ROI tracking on marketing campaigns). You should also be confident in being able to build and manage a team of strong creatives to help you be more efficient. A strong preference will be given to candidates that have worked in the F&B space before, or candidates with corporate sales / event sales for a f&b company. This is a remote job. You can work from anywhere. Although, for the right candidate, we are also interested in helping you relocate to Bali, Indonesia, if the candidate is interested. Comment with your Google account if you'd like to be able to manage your comments in the future. If you comment anonymously, you won't be able to edit or delete your comment. Learn more [#J-18808-Ljbffr](#)

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