

Media Executive

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Company: M&C Saatchi Performance

Location: Indonesia

Category: other-general

What you need to know about us

M&C Saatchi Performance is a global digital media agency, connecting brands to people.

We deliver business growth for our clients through effective, measurable, and evolving digital media strategies.

What we are looking for?

We are looking for a Media Executive for our fast-growing team in Jakarta who will be responsible for planning and execution of performance campaigns on digital media for multiple clients. Prior experience of working with mobile media is a must.

What you will be responsible for:

Working closely with senior members of the team to manage and execute a media plan to achieve client's performance marketing goals.

Support Media planner on day-to-day operations across campaign lifecycle, which includes but not limited to – execution, pacing checks, reporting & other administrative tasks.

Have some knowledge of Execution on media management systems across social & programmatic platforms (on several ad platforms, such as Facebook, Google Ads, and LinkedIn).

Collaborate with media owners, agency partners, and internal specialist teams to ensure all deliverables are met/launched on time.

Have an understanding of optimization levers in order to make recommendations based on

data-driven analysis.

Build and update campaign performance reports in order to generate actionable insights & tie this back to client objectives.

Troubleshooting data discrepancies, tracking issues etc.

Support Campaign financial administration – work with billing team to ensure that plans are billed correctly, and in a timely manner.

What are the requirements of the role?

Minimum of 1-2 years digital media experience, agency and performance media preferred

Strong proficiency in Excel, Word, and PowerPoint

Excellent written and verbal communication skills (especially English)

Exceptional attention to detail with the ability to meet aggressive deadlines.

Able to work independently but is also a team player

A desire to work in a fast-paced, quickly-changing, technology-focused industry

Experience of working with multiple stakeholders e.g. suppliers, clients, and internal specialist resources is a good to have.

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