Indonesia Jobs Expertini®

Manager, Retail Merchandising

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Company: PUMA

Location: Indonesia

Category: other-general

YOUR MISSION

Define assortment based on Country/ Channel/market/ platform/ customer profile, participate in seasonal preline/ kickoff/ tradeshow meetings to ensure product relevance

Ensure timely submission of seasonal orders

Ensure timely rollout of monthly launches and product assortment plan prior launch of a season

Touch base weekly/monthly with both Offline and ECOM OPs to reaffirm on RESEC/ OSEC & Banner and promotion roll out

Together with Channel Manager and Planning Manager, review Sales, Inventory, Profit and OTB Budgets vs actual performance by channel and division and evaluate the achievability of budget targets for future seasons using the OTB tool. Present risks and opportunities to and sign off any changes with Head of Buying and Merchandising.

Together with Planning Team to determine OTB's for future seasons making sure it allows efficient cover of Inventory while delivering profit and minimizing End Inventory. Present to and sign off with the Head of Buying and Merchandising.

Create bottom-up plans by style including grading, start and end weeks, ROS, MD and end Inventory in the Range Plan tool based on historical analysis. Ensure plans reflect the types of items planned i.e. best sellers vs interest pieces to make sure inventory is

managed effectively. Ensure these plans reflect the created top line plans.

Manage markdown/ promotion/ discount budget together with Channel and Planning Team, making sure the correct flow and level of MD is applied. Make sure the exit strategy is followed thereafter MD and seasonal change-over takes place as planned.

Together with Planning Team, manage the re-forecasting of sales, inventory, profit and OTB weekly at top line and concept level for each channel and division based on current trading using rolling up to Quarterly level for the OTB tool. Present changes, opportunities, concerns or solutions to Head of Buying and Merchandising.

Review weekly sales at style level and make trading decisions for promotions, MD, price changes, re-buy needs, stock transfers etc

Create extensive Lessons-learnt analyses for previous seasons to be used as a basis of strategy for future seasons

Provide feedback and input into the Country Retail Strategy process to ensure that the strategy is market relevant and addresses the right areas of the brand and business

YOUR TALENT

Bachelor Degree, preferably with business degree

Minimum 5 years retail / merchandising

Strong computer skills including MS Excel, Word, Power Point.

Excellent written and verbal communication skills.

Good English written/verbal skills required

SPEED & SPIRIT

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