

Hilton Bali Resort - Digital Marketing Manager

[Apply Now](#)

Company: Hilton Hotels & Resorts

Location: Indonesia

Category: other-general

With thousands of hotels in over 100 countries and territories, Hilton offers countless opportunities to delight. From an open door to a welcoming smile and an exceptional experience, we offer the millions of travellers who stay with us every year a welcome they will never forget. In addition to our flagship brand, Hilton Hotels & Resorts, the family of brands includes Waldorf Astoria, LXR, Conrad, Canopy, Curio Collection, DoubleTree, Hilton Garden Inn, Hampton and many others.

If you appreciate the impact global travel can have on the world, you may be just the person we are looking for to work as a Hilton Team Member. Because it's with Hilton where we never forget the reason we're here: to delight our guests, Team Members, and owners alike.

Description - External

A Digital Marketing Manager analyses local market trends and competitor activity to recommend strategies that keep the hotel a leader in the marketplace through the development of future and repeat business.

What will I be doing?

As Digital Marketing Manager, you will analyse local market trends and competitor activity to recommend strategies that keep the hotel a leader in the marketplace through the development of future and repeat business. Specifically, you will be responsible for performing the following tasks to the highest standards:

- Establish new business opportunity through digital platform, and maintaining the current

one.

- Plan and executes all web channel , Social Media , Digital platform email and display advertising campaign
- Provide prompt and efficient service while maintaining the hotels brand standards
- Identifies trends and insights and optimizes spend and performance based on the insights
- Brainstorms new and creative growth strategies through digital marketing
- Utilizes strong analytical ability to evaluate end-to-end customer experience across multiple channels and customer touch points

What are we looking for?

A Digital Marketing Manager serving Hilton brands is always working on behalf of our Guests and working with other Team Members. To successfully fill this role, you should maintain the attitude, behaviors, skills, and values that follow:

- Positive attitude and good communication skills
- Commitment to delivering a high level of customer service
- Excellent grooming standards
- Flexibility to respond to a range of different work situations
- Ability to work under pressure and under own initiative
- Experience in a sales role with a proven track record to close a sale

It would be advantageous in this position for you to demonstrate the following capabilities and distinctions:

- Knowledge of local market
- Knowledge of hospitality
- Passion for sales and for achieving targets and objectives
- Degree-level qualification in a relevant field
- Establish new business opportunity through digital platform , and maintaining the current one.

- Plan and executes all web channel , Social Media , Digital platform email and display advertising campaign
- Provide prompt and efficient service while maintaining the hotels brand standards
- Identifies trends and insights and optimizes spend and performance based on the insights
- Brainstorms new and creative growth strategies through digital marketing
- Utilizes strong analytical ability to evaluate end-to-end customer experience across multiple channels and customer touch points

MEANINGFUL BENEFITS FOR YOUR CAREER & WELL-BEING

We support the well-being and performance of Team Members with industry-leading rewards, recognition and support to meet their needs and dreams: Best-in-Class PTO

Go Hilton Travel Discount Program

Hotel rates as low as \$40/night! Health & Welfare Benefit Plans Debt-Free Education

Retirement Savings Program Employee Stock Purchase Plan Mental Wellness Support

Flexible Schedules Access to your pay when you need it

through DailyPay

[Apply Now](#)

Cross References and Citations:

1. Hilton Bali Resort - Digital Marketing Manager Jobs Indonesia ↗
 2. Hilton Bali Resort - Digital Marketing Manager Jobs Indonesia ↗
 3. Hilton Bali Resort - Digital Marketing Manager Jobs Indonesia ↗
 4. Hilton Bali Resort - Digital Marketing Manager Jobs Indonesia ↗
 5. Hilton Bali Resort - Digital Marketing Manager Jobs Indonesia ↗
 6. Hilton Bali Resort - Digital Marketing Manager search Indonesia ↗
 7. Hilton Bali Resort - Digital Marketing Manager job finder Indonesia ↗
1. Hilton Bali Resort - Digital Marketing Manager jobs ↗
 2. Hilton Bali Resort - Digital Marketing Manager jobs ↗
 3. Hilton Bali Resort - Digital Marketing Manager jobs ↗

Source: <https://id.expertini.com/jobs/job/hilton-bali-resort-digital-marketing-manager-indonesia-hilton-hotels-reso-21ca507472/>

Generated on: 2024-05-06 by Expertini.Com