

Head of Marketing - General Insurance

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Company: Talentvis

Location: Indonesia

Category: other-general

Qualifications

More than 10 years experience as Marketing manager in insurance brokerage firms

Comfortable with leading team and responsible for the entire team's achievement

Have wide network of potential clients

Have good relationships with insurance companies

Solid understanding in General insurance products for all line of risks and businesses

Excellent in communication, negotiation, and persuasion skills

About the company

Job Description

Lead, direct, and coordinate the General Insurance Marketing team

Grow the business and ensure revenue goal is achieved

Support in identifying and developing new business opportunities

Identify and explore growth opportunities with current client base

Work together with Placement / Technical team to deliver insurance proposals that are within clients

expectations

Develop and maintain relationships with key leaders in insurance companies in General Insurance line to

support business expansion

Recruit, motivate, coach, evaluate, and retain a quality Marketing team

Ongoing communication of business strategy and results of the Marketing team

Continuously improve current systems and processes

Promote a culture of high performance and continuous improvement that values learning and

commitment to quality.

Put in place control mechanisms that enable achievement of high levels of customer satisfaction.

Ensure quality and service excellence to clients and 5/5 client satisfaction

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