

## Director of Communications

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Company: Shangri-La

Location: Indonesia

Category: other-general

### SHANGRI-LA HOTEL, JAKARTA

#### MAIN RESPONSIBILITY:

Plans, directs, controls, co-ordinates and participates in all Communications, Digital Marketing, Art Designer and Print Shop activities. Under the general guidance and supervision of the Director of Sales & Marketing and within the limits of established hotel policies and procedures, promotes and maintains good communications in order to build and maintain profits and the prestigious image of the hotel.

#### REQUIREMENTS:

Due to work pass restrictions, only Citizens of Indonesia (WNI) shall be considered.

Fluent in English (oral and written).

Minimum 5 years of full working experience in a similar position in an international luxury hotel brand.

Degree in Public Relations/Communications/Marketing Education from a reputable university.

Good network/relations with Media, Embassy, High-end Brands and KOL

Mastering in Public Relations and good experience with Digital Marketing

Advanced knowledge in photography and videography production and execution.

Excellent inter-personal skills with the ability to develop relationships at all levels.

Positive role model with strong vision and leadership.

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