

Digital Marketing Manager

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Company: Gajah Tunggal Tbk

Location: Jakarta

Category: other-general

Location:

Head Office, Jakarta

Job Requirements:

Hold minimum Bachelor's degree (from any major)

Minimum 5 years of digital marketing experience (automotive or ecommerce company will be a plus point)

Have a strong knowledge of SEO, SEM, boost search engine, digital ad, google analytic, etc.

Have a knowledge in web developing will be a plus point

Have a knowledge in processing Big Data, AI, and etc.

Creative & initiative

Able to develop digital communication strategies

Excellent in public speaking

Have a good presentation skill

Must be able to communicate in English both oral and written

Able to work individually or in a team

Willing to be mobile anytime (including weekends - events)

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